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**Soiree® Kawaii Light Purple Vinca**  
***Catharanthus roseus 'SUNCATFE 291'***

Height: 10 inches

Spread: 18 inches

Sunlight: ☉ ●

Hardiness Zone: (annual)

Other Names: Periwinkle, Vinca Vine

Group/Class: Soiree Series

**Description:**

A stunning selection featuring light purple blooms, over contrasting glossy green foliage; heat and drought tolerant; this mounded variety is ideal for patio containers, hanging baskets and in gardens

**Ornamental Features**

Soiree Kawaii Light Purple Vinca features showy lilac purple star-shaped flowers with red eyes at the ends of the stems from late spring to mid fall. Its glossy oval leaves remain dark green in color throughout the season.

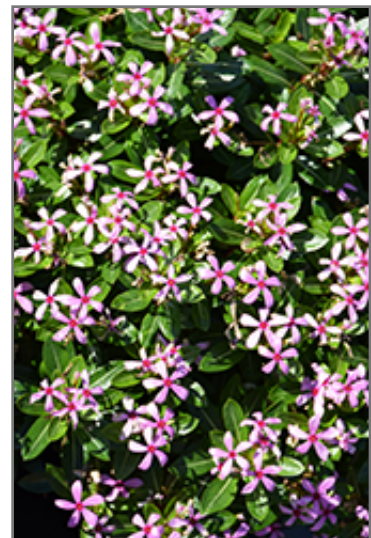
**Landscape Attributes**

Soiree Kawaii Light Purple Vinca is a dense herbaceous annual with a trailing habit of growth, eventually spilling over the edges of hanging baskets and containers. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep, and should not require much pruning, except when necessary, such as to remove dieback. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.



*Soiree Kawaii Light Purple Vinca flowers*  
*Photo courtesy of NetPS Plant Finder*



*Soiree Kawaii Light Purple Vinca flowers*  
*Photo courtesy of NetPS Plant Finder*

**Ann Arbor**  
734-332-7900  
155 N. Maple at Jackson

**Clinton Twp.**  
586-286-6100  
44850 Garfield Rd.

**Dearborn Heights**  
313-278-4433  
22650 Ford Rd.

**Eastpointe**  
586-771-4200  
22501 Kelly Rd.

**Royal Oak**  
248-280-9500  
4901 Coolidge Rd.

**West Bloomfield**  
248-851-7506  
6370 Orchard Lake Rd.



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Soiree Kawaii Light Purple Vinca is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Groundcover
- Container Planting
- Hanging Baskets

### **Planting & Growing**

Soiree Kawaii Light Purple Vinca will grow to be about 10 inches tall at maturity, with a spread of 18 inches. Its foliage tends to remain low and dense right to the ground. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Soiree Kawaii Light Purple Vinca is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. Because of its trailing habit of growth, it is ideally suited for use as a 'spiller' in the 'spiller-thriller-filler' container combination; plant it near the edges where it can spill gracefully over the pot. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.

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